



Our vision: Every person in Washington County is prepared to thrive in a 21st Century workforce, producing self-reliant and engaged individuals who strengthen our local economy and community.

Our mission: Align public, private, and non-profit resources and opportunities from cradle to career, empowering individuals to maximize their potential through educational and vocational endeavors.

Our story: National research shows the growing need for a more educated workforce to fill tomorrow's jobs. According to the Lumina Foundation, Within the next ten years 60% of U.S. citizens will need a two year college degree or higher or an advanced vocational certificate for the United States to be competitive in a high-tech global economy. Washington County only has an estimated 33.9% of its population with these educational or vocational training levels (United States 43.8%, Maryland 50.2%)

OnTrack is a coalition of independent community partners focused on improving the educational attainment levels of Washington County residents in order to strengthen our local economy and improve our community's quality of life. A variety of educational, business, philanthropic, and civic leaders began meeting in January 2015. Together they plan to create a cradle to career support system empowering citizens to acquire the educational or vocational training necessary for lifelong success and craft a strategy to educate the public on the need for an educational movement in our community. With significant input from community stakeholders and based on local and national research and data, the role of On Track is to:

- Facilitate a community vision and agenda for college and career readiness
- Define and articulate the educational and vocational challenges facing the community
- Establish shared measurements and local benchmarks for college and career readiness, share this annual data with the community to openly track our progress, and use the data to advance evidence-based decision making among stakeholder organizations
- Encourage and facilitate collaborations and strategic action designed to address our educational and vocational challenges

If you believe in this initiative and would like to be listed as an individual or corporate supporter, please fill out the OnTrack supporter form on the back and add your name or company to the growing list of people working to keep Washington County "OnTrack" for a brighter future.



Individual/Corporate Supporter

Overview

The OnTrack Supporter Commitment unites local stakeholders, and/or their respective organizations in support of building the OnTrack “Cradle to Career” network and academic movement in Washington County, Maryland. The OnTrack initiative is a comprehensive, collaborative, data driven effort to ensure every citizen has an equal opportunity to gain the education and/or vocational training needed to secure and sustain a rewarding career.

OnTrack “Cradle to Career” Supporters:

- Recognize that economic competitiveness and the social well being of our community are heavily dependent upon workforce readiness and post-secondary educational or vocational achievement.
- Believe in the creation of a community vision to aggressively grow our post-secondary educational attainment levels and the vocational training needed to attract and retain the higher skilled, technical jobs of the future.
- Support building the OnTrack “Cradle to Career” civic infrastructure that will assist Washington County in improving mutually supported benchmarks impacting post-secondary educational attainment and vocational training. This includes uniting independent stakeholder groups to meet periodically at “Partner Roundtables” to explore data and implications, review our progress, and identify and prioritize key issues for action.
- Promote the effective use of data, and champion data driven decision-making to pursue mutually agreed upon targets, and key educational goals at each level from cradle to career.
- Endorse the development and distribution of an annual “Cradle to Career Report Card” educating the partners and the community on local educational attainment and career readiness metrics in order to track the progress of the community’s work over time.

If you would like to be included in the growing list of OnTrack supporters, please fill out information below, scan and email to: OnTrack@greaterhagerstown.org or mail to: OnTrack - 5 Public Sq., Suite 601 Hagerstown, MD 21740

Name	Company/ Organization	E-mail/Phone

I support the OnTrack Initiative described above. Please include me as: *(check all that apply)*:

- Individual Supporter
 Corporate Supporter

You have my permission to use the following on print, electronic, or social media promoting this initiative:

- Individual Name
 Corporate/Organization Name and Logo
 Both

Signature

Date